



Coach Code of Conduct

Coaches are key to the establishment of ethics in football. Their concept of ethics and their attitude directly affects the behaviour of players under their supervision. Coaches are, therefore, expected to pay particular care to the moral aspect of their conduct.

Coaches are expected to adhere to the following guidelines.

- Coaches must respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
- Coaches must place the wellbeing and safety of each player above all other considerations, including the development of performance.
- Coaches must adhere to all guidelines laid down by the governing bodies.
- Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
- Coaches must not exert undue influence to obtain personal benefit or reward.
- Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
- Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
- Coaches should at the outset, clarify with the players (and where appropriate parents) exactly what is expected of them and also what they are entitled to expect from their coach.
- Coaches must co-operate fully with other peers (eg other coaches, officials, sports scientists, doctors, physios) in the best interest of the player.
- Coaches must always promote the positive aspects of the sport (eg FAIR PLAY) and never condone violations of the laws of the game, behaviour contrary to the spirit of the laws of the game or relevant rules and regulations or the use of prohibited substances and techniques.
- Coaches must consistently display high standards of behaviour and appearance.
- Coaches must not use or tolerate swearing and inappropriate language.
- All playing kit is the responsibility of the coaches.